## Cupertino Parks & Rec System Master Plan, Citywide Survey 2017, Activity Participation Results

## Responses to the question:

"Do you or members of your household participate in any of the following recreation & leisure activities?"

|  | All      | Residents only | Families with kids | < 30 yrs | < 18 yrs | 65+ yrs  | Asian-<br>Chinese | Asian-<br>Indian | Cau-<br>casian |
|--|----------|----------------|--------------------|----------|----------|----------|-------------------|------------------|----------------|
| Number of respondents                          | 939      | 701            | 425                | 139      | 93       | 238      | 139               | 110              | 421            |
| OVERALL  | <u>%</u> | <u>%</u>       | <u>%</u>           | <u>%</u> | <u>%</u> | <u>%</u> | <u>%</u>          | <u>%</u>         | <u>%</u>       |
| 1 Walking for Pleasure or Fitness              | 63.6%    | 67.5%          | 56.9%              | 40.3%    | 31.2%    | 68.9%    | 56.1%             | 51.8%            | 72.0%          |
| 2 Nature Walks/Hikes                           | 63.7%    | 67.0%          | 59.1%              | 40.3%    | 31.2%    | 63.0%    | 63.3%             | 60.0%            | 70.5%          |
| 3 Cultural Events/Perf. Arts/Concerts (attend) | 48.7%    | 51.8%          | 44.0%              | 30.9%    | 21.5%    | 52.9%    | 46.8%             | 42.7%            | 54.2%          |
| 4 Bicycling (recreation)                       | 45.9%    | 46.9%          | 54.6%              | 40.3%    | 41.9%    | 30.7%    | 41.7%             | 48.2%            | 46.6%          |
| 5 Fairs and Festivals (attend)                 | 45.4%    | 46.9%          | 44.0%              | 27.3%    | 20.4%    | 45.8%    | 46.0%             | 38.2%            | 48.2%          |
| 6 Exercising/Aerobics/Weightlifting            | 43.5%    | 46.6%          | 38.1%              | 32.4%    | 23.7%    | 50.4%    | 44.6%             | 39.1%            | 48.9%          |
| 7 Gardening                                    | 36.6%    | 38.8%          | 32.9%              | 23.0%    | 16.1%    | 37.4%    | 31.7%             | 31.8%            | 41.6%          |
| 8 Swimming                                     | 36.3%    | 38.4%          | 50.8%              | 46.0%    | 43.0%    | 20.2%    | 48.9%             | 41.8%            | 32.1%          |
| 9 Arts and Crafts                              | 35.7%    | 37.9%          | 42.1%              | 35.3%    | 35.5%    | 26.9%    | 41.7%             | 39.1%            | 30.2%          |
| 10 Picnicking                                  | 34.8%    | 37.1%          | 35.5%              | 15.8%    | 9.7%     | 29.0%    | 36.0%             | 24.5%            | 35.6%          |
| 11 Playground (visit/play)                     | 31.5%    | 34.1%          | 47.5%              | 25.9%    | 25.8%    | 17.6%    | 46.8%             | 31.8%            | 25.2%          |
| 12 Volunteer Activities                        | 31.5%    | 34.1%          | 31.5%              | 28.1%    | 26.9%    | 30.7%    | 32.4%             | 36.4%            | 30.2%          |
| 13 Library Programs                            | 30.5%    | 33.0%          | 36.2%              | 21.6%    | 19.4%    | 26.9%    | 40.3%             | 34.5%            | 26.8%          |
| 14 Jogging/Running                             | 29.0%    | 30.0%          | 39.1%              | 44.6%    | 39.8%    | 11.8%    | 34.5%             | 44.5%            | 21.6%          |
| 15 Tours and Travel                            | 27.1%    | 28.7%          | 20.0%              | 10.1%    | 8.6%     | 37.8%    | 27.3%             | 11.8%            | 30.6%          |
| 16 Dog Walking/Dog Parks                       | 26.8%    | 27.2%          | 24.7%              | 19.4%    | 16.1%    | 20.2%    | 20.1%             | 20.9%            | 32.5%          |
| 17 Wildlife Watching (including bird watching) | 26.7%    | 28.7%          | 23.1%              | 14.4%    | 10.8%    | 28.2%    | 22.3%             | 15.5%            | 35.2%          |
| 18 Senior Center Activities                    | 26.4%    | 28.5%          | 9.9%               | 2.9%     | 3.2%     | 57.6%    | 25.2%             | 9.1%             | 34.7%          |
| 19 Yoga  | 24.6%    | 25.7%          | 25.4%              | 19.4%    | 11.8%    | 15.5%    | 30.9%             | 36.4%            | 21.6%          |
| 20 Musical Instrument (play)                   | 24.0%    | 23.3%          | 33.9%              | 34.5%    | 41.9%    | 13.9%    | 27.3%             | 30.9%            | 19.2%          |

LEGEND: Responses > 50%
40-49%
30-39%
25-29%
20-24%

| ONE OR MORE GROUPS > 20%                          | All   | Residents only | Families with kids | < 30 yrs | < 18 yrs | 65+ yrs | Asian-<br>Chinese | Asian-<br>Indian | Cau-<br>casian |
|---|-------|----------------|--------------------|----------|----------|---------|-------------------|------------------|----------------|
| Instructional/Educational Classes                 | 22.5% | 24.5%          | 24.5%              | 14.4%    | 11.8%    | 21.8%   | 28.8%             | 22.7%            | 20.9%          |
| Technology/Programming                            | 21.0% | 23.1%          | 29.2%              | 26.6%    | 25.8%    | 9.7%    | 21.6%             | 39.1%            | 17.3%          |
| Summer Camps                                      | 21.1% | 22.5%          | 39.3%              | 26.6%    | 28.0%    | 4.6%    | 31.7%             | 30.0%            | 12.4%          |
| Basketball  | 19.3% | 19.1%          | 33.4%              | 39.6%    | 45.2%    | 1.7%    | 26.6%             | 40.9%            | 8.8%           |
| Bicycling (commute/transportation)                | 19.2% | 19.4%          | 22.6%              | 30.2%    | 29.0%    | 9.7%    | 15.8%             | 22.7%            | 20.2%          |
| Environ. Ed./Nature Study or Appreciation/4-H     | 18.8% | 21.1%          | 20.7%              | 12.9%    | 12.9%    | 17.2%   | 12.9%             | 16.4%            | 22.1%          |
| Dancing   | 16.8% | 18.3%          | 20.2%              | 18.0%    | 15.1%    | 13.4%   | 20.1%             | 24.5%            | 13.1%          |
| Sports Events (attend)                            | 16.8% | 15.8%          | 19.8%              | 18.7%    | 17.2%    | 11.8%   | 15.1%             | 9.1%             | 18.8%          |
| Tennis  | 16.5% | 17.3%          | 23.1%              | 18.0%    | 18.3%    | 6.7%    | 23.7%             | 20.0%            | 13.3%          |
| Soccer  | 16.4% | 17.0%          | 25.2%              | 25.2%    | 26.9%    | 5.9%    | 13.7%             | 26.4%            | 14.7%          |
| Badminton   | 12.9% | 13.8%          | 21.2%              | 23.0%    | 25.8%    | 2.9%    | 20.1%             | 37.3%            | 4.3%           |
| Table Tennis/ Ping Pong                           | 11.8% | 11.6%          | 19.1%              | 16.5%    | 21.5%    | 4.2%    | 18.7%             | 20.0%            | 7.8%           |
| Tai Chi   | 9.1%  | 10.1%          | 7.1%               | 2.9%     | 1.1%     | 13.4%   | 20.9%             | 1.8%             | 7.1%           |
| OTHER   |       |                |                    |          |          |         |                   |                  |                |
| Golf/Driving Range                                | 15.0% | 16.8%          | 13.2%              | 8.6%     | 9.7%     | 16.4%   | 17.3%             | 4.5%             | 15.4%          |
| Cultural Events/Perf. Arts/Concerts (participate) | 10.9% | 12.3%          | 14.4%              | 10.8%    | 11.8%    | 8.8%    | 12.9%             | 19.1%            | 7.8%           |
| Baseball  | 9.3%  | 9.3%           | 12.9%              | 11.5%    | 14.0%    | 4.6%    | 6.5%              | 5.5%             | 8.6%           |
| Volleyball  | 8.0%  | 8.4%           | 12.7%              | 14.4%    | 15.1%    | 1.3%    | 12.2%             | 11.8%            | 5.2%           |
| Martial Arts                                      | 8.1%  | 8.3%           | 13.2%              | 12.9%    | 11.8%    | 2.1%    | 10.8%             | 4.5%             | 5.9%           |
| Preschool   | 7.8%  | 9.3%           | 12.7%              | 3.6%     | 2.2%     | 3.8%    | 11.5%             | 7.3%             | 5.0%           |
| Teen Center Activities (at library or city)       | 7.7%  | 8.0%           | 14.8%              | 15.8%    | 19.4%    | 1.7%    | 7.2%              | 19.1%            | 3.3%           |
| Skateboarding                                     | 5.5%  | 5.6%           | 8.9%               | 12.2%    | 12.9%    | 0.8%    | 5.0%              | 5.5%             | 5.7%           |
| Other   | 5.4%  | 5.8%           | 4.7%               | 2.9%     | 1.1%     | 8.0%    | 6.5%              | 2.7%             | 5.7%           |
| Softball  | 5.3%  | 5.6%           | 6.4%               | 5.0%     | 4.3%     | 3.4%    | 0.7%              | 0.9%             | 6.7%           |
| Football  | 5.0%  | 4.9%           | 8.7%               | 14.4%    | 17.2%    | 0.4%    | 2.9%              | 10.9%            | 3.3%           |
| Roller Hockey/Roller Skating                      | 3.9%  | 3.6%           | 5.9%               | 7.2%     | 5.4%     | 1.7%    | 5.8%              | 2.7%             | 4.0%           |
| Disc Golf   | 3.6%  | 3.0%           | 3.3%               | 2.2%     | 0.0%     | 1.7%    | 3.6%              | 0.9%             | 4.3%           |
| Racquetball/Squash/Handball                       | 3.2%  | 3.6%           | 4.0%               | 3.6%     | 5.4%     | 1.3%    | 3.6%              | 7.3%             | 2.4%           |
| Cricket   | 3.1%  | 3.1%           | 5.9%               | 6.5%     | 8.6%     | 0.4%    | 0.7%              | 16.4%            | 0.7%           |
| Pickleball  | 2.9%  | 2.3%           | 2.8%               | 2.9%     | 3.2%     | 3.4%    | 2.2%              | 0.9%             | 2.9%           |
| Footgolf  | 2.6%  | 2.0%           | 2.4%               | 2.9%     | 1.1%     | 1.3%    | 1.4%              | 0.0%             | 2.9%           |